

# BRAD SZOLLOSE

KEYNOTE SPEAKER | BESTSELLING AUTHOR | BUSINESS STRATEGIST

“BRAD WAS MIND-BLOWING!”

Andrew Stein  
Founding Partner  
Vicis Partners NYC  
VISTAGE Member

TEDx Speaker  
= independently organized TED event

AXIOM BUSINESS BOOK  
AWARD WINNER



## BIO

### FROM ENTREPRENEURIAL STARTUP TO IPO ON NASDAQ

Brad Szollose (pronounced zol-us), is a globally recognized Leadership Development and Management Consultant who helps organizations dominate their industry by tapping into the treasure of a cross-generational workforce.

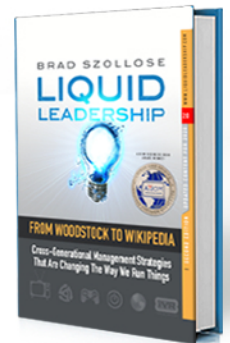
He shares his management strategies within the pages of his award-winning, international bestseller *Liquid Leadership*...strategies that ignited the growth of his own company, K2 Design, beginning as a business idea in a coffee shop to a publicly traded company in just 24 short months with an IPO on NASDAQ. The Wall Street Journal and Crain's Business valued K2 at over \$26 Million.

As Creative Director, Brad's unique ROWE management model was awarded the Arthur Andersen NY Enterprise Award for Best Practices in Fostering Innovation Amongst Employees (the phrase Workforce Culture did not exist back then).

Since the year 2010, and the release of his award-winning international bestseller, *Liquid Leadership*, Brad has created customized training programs for **The American Management Association**, **Tony Robbins Business Mastery Graduates** and **Liquidnet Holdings**, as well as several dozen Fortune 500 companies to name just a few; **preparing them for the next generation of business leaders.**

Mr. Szollose is also a **TEDx Speaker**, and his talk **The Age of Radical Disruption**, focuses on the impact video games and serious gaming has had on the work habits and behavior of Generation X & Millennials.

Brad's programs have transformed a new generation of business leaders, helping them maximize their **corporate culture, creativity, innovation, productivity and sales growth** in the new Digital Age economy.



## POPULAR PROGRAMS

How To Be A Leader in The Age of Millennials



Rules Of Engagement: Using Gamification As a Management Tool

The Ultimate Guide to Hiring Success

Creating a Brand Millennials Love



Preparing The Next Generation of Leaders for The C-Suite

\* Closed Door Session

## WHERE WE CAN HELP:

- Onsite Workshops
- Highly Interactive Keynotes
- Ongoing Group Team Leader Masterminds
- Management Consulting
- Customized Leadership Development Programs
- Brand Consulting

Brad has been featured in the following print, online and broadcast media platforms:

Forbes Inc. AdvertisingAge NEW YORK CBS truTV

## BOOK BRAD TODAY

### LEADERSHIP STRATEGIES FOR YOUR 21ST CENTURY WORKFORCE

Why have Brad speak at your event? Whether it's **Leadership Lessons** for a new workforce, **Cross-Generational Management Strategies** that work, or **Better Hiring Practices**, organizations rely on Brad to modernize their approach to people management and leadership development to dramatically increase output. **Stop Complaining and Start Leading.**



“Humorous. Strategic. Highly Interactive Speaker.”

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Or call us at 917-405-5930